
Katherine Bamford

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Creative Producer | Video Production & Operations

Creative producer and video production lead with 10+ years in gaming and entertainment. I work across marketing, creative, and production teams to turn ideas into clear, executable plans and deliver campaigns across multiple formats and markets. I focus on making sure work is set up correctly early so it can move through production smoothly and ship without issues. I'm at my best in production, solving problems as they come up, supporting teams through execution, and driving work through to delivery.

WORK EXPERIENCE

Ubisoft

Senior Manager, Creative Operations & Video Production Strategy • 10/2022 – Present

- Lead video operations across campaigns, focusing on early planning and setup to improve how work moves through production and delivery.
- Designed and implemented a media fulfillment and localization pipeline, onboarding a global clearance partner in under 4 weeks and improving cross-market campaign delivery.
- Produced end-to-end explainer videos to simplify creative guidelines and improve execution across teams.
- Brought content distribution considerations into early campaign planning, reducing rework and late-stage production changes.
- Developed scoping models with Procurement for original versions and derivatives, improving planning clarity and how work was structured for production.
- Provided production leadership across projects from early planning through delivery, helping teams navigate execution challenges and balance speed, scope, and quality.

Executive Producer, Integrated Production • 12/2020 – 10/2022

- Led production on marketing campaigns for Just Dance 22, Rainbow Six Extraction, XDefiant, and Far Cry 6, with budgets ranging from low six figures to \$2M+.
- Stepped in to support production needs as they arose, including emergency VO sessions, brief refinement, edit reviews, and resolving unexpected production issues.
- Managed SAG-AFTRA and celebrity talent engagements (Giancarlo Esposito, Camila Cabello), overseeing contracts, compliance, and production coordination.

Senior Producer, Integrated Production • 12/2017 – 12/2020

- Produced TV, social, and digital campaigns for Ghost Recon Breakpoint, Far Cry 5, Assassin's Creed Odyssey, and The Division 2, working across agencies, production partners, and internal teams including legal to deliver across formats and channels.
- Worked closely with directors and talent (Jon Bernthal, Lil Wayne, Snoop Dogg, David Leitch, Baker Mayfield) to execute integrated campaigns across multiple formats and production requirements.
- Produced immersive AR campaigns for Snapchat, Instagram, and Facebook supporting Assassin's Creed Valhalla, expanding brand presence across social platforms.

- Executive produced high-profile long-form projects including a feature-length esports documentary for Rainbow Six Siege (To Win It All) and a 30+ minute film for Far Cry 5 (Inside Eden's Gate), overseeing production through delivery.
- Contributed to the development and production of an award-winning Amazon Alexa experience and custom hardware activation, working across creative, technical, and production teams.

Producer & Post-Production Lead • 09/2008 – 12/2017

- Produced trailers, social content, dev diaries, and long-form branded pieces across major titles in fast-turnaround post-production environments, with a focus on editing, motion design, and delivery.
- Built early hands-on experience in editing and motion design that continues to inform how I approach production and execution.

EDUCATION

Bachelor of Arts with Highest Distinction in Sociology

University of California, San Diego • GPA: 3.9

Summa cum Laude

Film minor

AWARDS

Barry Award for Gaming

American Council of the Blind – Audio Description Awards 2025

Gold – Best Promotional Partnership – Amazon and Assassin's Creed Odyssey

Promax Game Awards

Gold Effie in the Media Innovation – Watch Dogs

North American Effie Award

Gold – Best Long Format Promotional Content – Assassin's Creed Odyssey

Promax Game Awards

To Win it All – The Road to the Six Invitational Official Film Festival Selection

Docutah

SKILLS

Video operations, Creative production, Content strategy, Audience-first thinking, Workflow design, Process improvement, Media fulfillment, Vendor management, Localization operations, Adobe Creative Suite, Motion graphics, Platform and broadcast standards, Accessibility, Adobe Premiere